

**San Angelo Chamber of Commerce**

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# MEDIA Release

## **CHAMBER ANNOUNCES HIRING OF VP OF MARKETING & RECRUITMENT**

The San Angelo Chamber of Commerce announced today the hiring of Michael K. Looney to become the Vice President of Marketing & Recruitment for the Chamber, effective June 19.

Currently residing near Millersview in Concho County, Looney has seventeen years of experience in Austin and Central Texas in commercial real estate development, project marketing and leasing, and project management. His experience includes working with cities, counties, chambers of commerce and economic development organizations in office and retail developments, as well as in marketing the communities in which the facilities were developed.

“What you will notice right away about Michael are his enthusiasm and people skills” noted Phil Neighbors, San Angelo Chamber President. “What I believe you will see in the long-term are his strong desire to help existing businesses to grow and be successful, and his ability to market San Angelo’s attributes to prospective employers that are a match for this area.”

Looney has demonstrated a history of managing and completing complicated projects in the past, and those who have worked with him in all aspects of business development are high on his ability to bring people together in pursuit of common goals,” noted Rick Mantooth, Chamber Board Chairman and a member of the Selection Committee.

Chosen from a field of twenty-three applicants by a six-member selection committee comprised of Chamber and COSADC representatives, Looney emerged as the best candidate among six finalists to meet the requirements of the marketing and recruitment position. Vance Jones, Chairman of the Chamber’s Economic Development Council and a Selection Committee member, called attention to Looney’s marketing experience, and his creative and energetic presence. “We believe that his skill sets will enable him to be a valuable team member in creating and retaining jobs and capital investment in the San Angelo area,” said Jones.

Looney is a native of Houston and a graduate of the University of Texas at Austin with studies in marketing and advertising. His hobbies include kayaking, hunting, fitness and nutrition. He and his wife Karen, a graduate of Irion County High School, have been transitioning from Austin to rural Concho County and now look forward to making San Angelo home.

Looney begins work at the Chamber June 19. “I can’t wait to hit the ground running and becoming a part of the economic development team.” Looney stated. “San Angelo has so many assets and such great momentum right now, I can’t think of a more opportune time or exciting place to be, and I look forward to rolling up my sleeves and contributing to this great community.”

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