

Looking for ways to give your  
business more visibility in  
2010?

## NOW SCHEDULING 2010 EVENTS AND SPONSORSHIPS

Call Sandra at the Chamber, 655-4136, for more information.

### Membership Luncheons

**Chamber Membership Luncheons** are usually held the second Tuesday of each month. This event has an average attendance of 200 plus people. Attendees range from major corporations to small businesses, and organizations. Each luncheon features a speaker who will address a topic of interest to the business community. Two sponsors are needed for each luncheon to help with facility and other expenses. Sponsorship is \$550.00 each.

**Sponsorship benefits:**

Sponsor logo on luncheon write-up in Chamber Newsletter  
Sponsor recognition on Chamber website home page  
Sponsor logo sign or banner prominently displayed at Luncheon  
Sponsor name prominent in all media advertising  
Sponsor recognition on all broadcast faxes and emails to Chamber members.  
Sponsor "commercial" during program  
Ability to distribute brochures/flyers at the luncheon  
Table of 8 provided for sponsor at luncheon (Value \$120)

### Business Showcase

**The 19th Annual Business Expo is scheduled for Tuesday, October 5, 2010.**

This event has an average attendance of 2,000. This event is a Business to Business Trade Show but is also open to the public. Silver Sponsorships are valued at \$800.00 each.

**Silver Sponsorship benefits will include:**

- 10 x 10 booth space in prime location (Value \$450)
  - Carpet for your booth, skirted table and 2 chairs
  - Logo in all Expo related publicity including Newsletter
  - Logo in the Expo Application Form mailed to all Chamber members
  - Recognition / signage at the Showcase event
  - Recognition on posters distributed throughout the City
- Other sponsorship opportunities at the Expo include the Exhibitors Lounge, Exhibitors Lunch, Expo Eve Event, Business After Hours and Silent Auction. Contact Sandra for more information.

### Annual Banquet

Usually held in late January. This event has an average attendance of 500 people. Attendees range from major corporations to small businesses to associations.

**Sponsorship benefits:**

- Sponsorship logo on Banquet write-up in Chamber Newsletter and on printed invitations.
- Sponsor logo sign or banner prominently displayed at event
- Sponsor name prominent in all media advertising, broadcast faxes and emails
- Sponsor "commercial" during banquet program
- Ability to distribute brochures/flyers on tables
- Front row table of 10 provided (\$350)
- Display table at the event if desired

Event sponsorship: \$2,500

Other areas of sponsorship include Entertainment Sponsorships at \$1,000 each.

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## Newsletter

Advertising in the Chamber's *Action Report* reaches over 1,800 people and businesses in San Angelo and Tom Green County. It is ideal for promoting business or services to a targeted group—the business community.

Business Logo Only - \$50

Business Card Ad - \$100 per month

Full Page Insert Flyer - \$250 + 600 copies for printed newsletter (Electronic Copy reaches additional 1200 people.)

**10% discount with a 3-month contract; 15% discount on 6-month contract; 20% discount on one-year contract.**

## West Texas Legislative Summit

**Thursday, August 12, 2010. Multiple sponsors needed @ \$750 each.**

2010 Topic: (TBD)

Attendance at this event was over 200 last year. Attendees range from local businesses to West Texas elected officials (Senators, State Representatives, County Judges & Commissioners, Mayors, and City Councilpersons). Discussion will center on common West Texas issues and opportunities.

**Sponsorship benefits:**

- Sponsorship logo on all printed materials mailed to participants
- Sponsorship logo on agenda
- Logo on invitation
- Sponsorship logo banner or sign prominently displayed at event
- 5 free tickets to event (\$500 value)
- Display booth at event
- Logo in Chamber newsletter and on Chamber website

## Goodfellow Appreciation Day

Armed Forces Day - **Saturday, May 15, 2010** - The Military Affairs Committee of the Chamber of Commerce will host a BBQ for all Goodfellow Air Force Base active-duty military and civilian personnel and their families. This day of food and fun activities is planned to show our appreciation to our military neighbors. We will be seeking business partners who will assist us financially. Please consider budgeting a 2010 sponsorship at one of 5 levels:

Chief Master Sergeant - \$100 - \$349

Captain - \$350-\$699

Major - \$700-\$999

Colonel - \$1,000 - \$1,499

**General - \$1,500 and above**

## Drag Boat Races

**June 25, 26 & 27th, 2010—Lake Nasworthy**

Contact Jenni Hutchison with the Convention & Visitors Bureau for detailed benefit information. 655-4136.

**Sponsorships Available**

Presenting - \$12,000

Lane Sponsor - \$10,000

Scoreboard - \$5,500

Purse Sponsor - \$4,500

Pit Sponsor - \$4,000

Top Fuel Class Sponsor - \$3,500

1st Place Trophy - \$2,200

2nd Place Trophy - \$1,200

## Business After Hours

This event is usually held the 4th Tuesday of the Month from 5:00 to 6:30 p.m. This event has an average attendance of 100. The BAH is a program designed to encourage member networking and to showcase sponsoring organizations/businesses. There is no charge for Chamber members to attend.

**Sponsorship fee and benefits:**

- \$300—This includes a design flyer, electronic invitation sent by fax and email to Chamber membership, and an announcement in the Chamber newsletter, Chamber newspaper report and on the Chamber website.
- You will have the opportunity to show off your business and showcase your product/service and give a commercial.

***There is a waiting list to host the Business After Hours, so call Sandra at the Chamber today to put your business name on the list for a future date. No fee required for listing.***