

**Keith Dial**  
**Senior Vice President**  
**MTP Hospitality**

My name is Keith Dial. I am the senior Vice President for MTP Hospitality. I have interest in the new Wingate by Wyndham in San Angelo. This property also falls under my responsibility for operations.

I have been in the hotel industry for 33 years. I grew up in Odessa and then worked in Midland and Odessa with Holiday Inn and Hampton Inns. I have been a general manager or regional officer since 1983. This will be the 5<sup>th</sup> time I have gone through a major boom and bust cycle in the oil industry.

I took my education at McMurry in Abilene and finished my BSED at Stephen F. Austin in Nacogdoches. I met my wife in Nacogdoches and we have two wonderful children. I am happy to say that both of my adult children have opted to stay in West Texas to pursue their careers and celebrate their work in our area.

Until this past month I was also the General Manager of the Downtown Midland property, the DoubleTree by Hilton Midland Plaza. I have held this post since 2003. I am a partner in this hotel venture. I recently have been asked to take responsibility of all 8 of our Texas Region hotels. I am turning the DoubleTree over to the capable hands of my two Assistant Managers. We also have 8 properties in New Jersey and Pennsylvania. We remain however, a West Texas based company.

Last week I had the honor of contact from the DoubleTree corporate offices by conference call to announce our hotel the mid-year "Care Cup" winner. This award is given twice annually and the competition set is 442 properties worldwide. The award is given to the property that exemplifies service to staff, clients, and most importantly community service. Our company has a foundation of serving the communities where we do business. It is my personal mission to see that same proactive behavior from our Wingate team in San Angelo.

I currently serve on the following boards:

- Texas Hotel and Lodging Association-This is a regional post at the state level. (I serve on the governmental affairs committee. I also serve on the emerging leaders committee.)
- Salvation Army Board-I have a fundraising focus with this board.
- Sports and Entertainment Association of midland-3 year appointment
- CVB Advisory Board-2 year appointment
- Midland County Housing Authority-Court appointed position for 4 years
- Advisory Council for the school of business and technology UTPB-3 year term
- Downtown Midland Management District-Board member. (I am focused on promoting entertainment and business in the downtown district.)
- Past President Bynum School Board
- Past President Permian Basin Hotel and Lodging Association
- Past member American Red Cross Board
- Past member American Cancer Society Board

I was very honored to hear about the nomination for your board. If elected I will be proud to serve. If I may answer any questions, please feel free to call my cell. (432)-967-2795

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