

## Annual Banquet & Annual Awards

At the conclusion of each year, the Chamber Board and community leaders begin to reflect on the accomplishments that were achieved in San Angelo. Throughout 2010, businesses, events, and volunteers worked to make our community successful. A handful of these leaders will be recognized at this month's Annual Banquet marking the San Angelo Chamber's 95th year. During dinner, the Santa Rita Boys will entertain the crowd with a their blend of classic rock and oldies.

More Chamber members attend the Annual Banquet than any other function of the year. The Banquet is expected to sell out again this year, so please make your reservations soon.



*Volunteers and community leaders will be recognized at the Annual Banquet .*

### Annual Banquet Sponsored by:



### Entertainment Sponsored by:



#### Date, Time, Location

Thursday, January 20, 2011  
6:45 p.m. to 9 p.m.  
ASU's C.J. Davidson Center

#### Deadline to Register

Friday, January 14, 2011

#### Cost

Cost is \$35 per person, or \$400 for a reserved table of 10  
**Reservations must be made in advance**

#### To Make Your Reservation

Call the Chamber at 655-4136 (after hours, ext. 232)  
or visit [www.sanangelo.org](http://www.sanangelo.org) to register online.

### A Look Inside...

From the Chairman .....	2
Business @ Happy Hour .....	3
P-16+ Graduates .....	3
From the Convention & Visitors Bureau .....	4
Chamber Calendar .....	5
New Members .....	5
Community Jefferson Awards .....	5
Leadership San Angelo Update .....	6
College Goal Sunday .....	6

Showdown in San Angelo .....	6
2011 Committees .....	7
Ribbon Cuttings .....	8
Business Barometer .....	9
Jefferson Awards .....	10
Team San Angelo .....	11
San Angelo Stock Show & Rodeo Assoc. ....	12

### BUSINESS @ HAPPY HOUR

January 25th, 2011

See Page 3 for Details

## San Angelo Chamber of Commerce Board of Directors

Jim H. Hughes ..... Chairman of the Board  
Sam Allen..... Chairman-Elect  
Stanley Mayfield ..... Treasurer  
Bryan Horner ..... Immediate Past Chairman

Becky Brackin	Blaine Smith
Edward Carrasco	Kandi Pool
Scott Gibbs	Robert Ramirez
Chase Holland	Carlos Rodriguez
Carrie Maier	Amber Smith
Rick Mantooth	Mark Thieman
Kathy Munoz	Sherri Tipton
	Del Velasquez

### Ex-Officio Directors

Don Butts ..... San Angelo Industries  
Dr. Carol Ann Bonds. .... Superintendent SAISD  
Mike Brown..... Tom Green County Judge  
LeAnne Byrd ..... Provost, Howard College  
Drew Darby ..... State Representative  
Lee Pfluger ..... Downtown San Angelo, Inc.  
Col. Thomas Geary ..... Goodfellow AFB  
17th Training Wing  
Dr. Joseph Rallo..... President, ASU  
Corey Peddy ..... Leadership Alumni  
Association  
Tim Vasquez.....San Angelo Police Dept.

### Staff

Phil Neighbors .....President  
Peggy Arnold ..... VP Operations  
Lara Coleman..... Communications Coord.  
Sandra Pomroy..... Events Coordinator  
Annetta Gray.....Membership Assistant  
Teri Turner.....Receptionist  
Kathy Keaton ..... Membership Director  
Beverly Hanks .....Financial Administrator  
John Dugan .... VP Marketing & Recruitment  
Hope Barron.....Economic Dev. Specialist  
Pamela Miller ..... VP CVB  
Jenni Hutcheson ..... CVB Sales & Servicing Dir.  
Kimberly Torres..... CVB Sales Manager  
Lucie Hofheins ....Visitor Center Coordinator

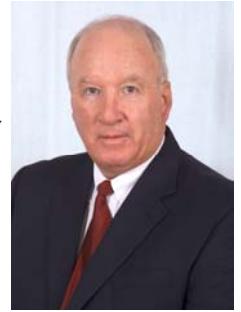
### San Angelo Chamber of Commerce

418 W. Avenue B  
San Angelo, TX 76903  
Phone: 325.655.4136  
Fax: 325.658.1110  
E-Mail: chamber@sanangelo.org  
Internet: www.sanangelo.org

## From The Chairman

### Team San Angelo

Welcome to the New Year! I am excited about the opportunity to lead the Board of our great organization in 2011, and to serve as a catalyst for getting things done through the Chamber for San Angelo.



Jim H. Hughes  
Chairman of the Board

In thinking about how to best address our goals as a Chamber and community this year, I have chosen the theme *Team San Angelo*. As our economy continues to improve, we need to work as a well-oiled team to stay ahead of the pack in our competitive global economy and business environment. You will see elements of this theme throughout the year in our regular and special activities, so jump in where you'd like, and thank you for continuing to support our community with your efforts and your dollars.

As we look back at 2010, it's fair to say that the San Angelo economy has turned a corner and is slowly improving. Retail sales and overall employment are up slightly, while commercial permits and tourism indicators are still down compared to 2009, but not by huge margins. It's also fair to say that we are making a difference through the activities and programs of the Chamber—a difference that is measured both in our business barometer, and in the minds of our members who depend on us for direct services, networking opportunities, and impacting the economy as a catalyst for growth. Thanks to Bryan Horner for his leadership this past year, and to past chair Stacie Elkins, who now rotates off the board following four great years of service.

Here are some activities to help you begin the year:

- You are cordially invited to attend the Chamber's 95<sup>th</sup> annual meeting and Banquet sponsored by Angelo State University on Thursday, January 20, at the C.J. Davidson Center on the ASU campus, from 7 to 9 p.m. You will enjoy a delicious meal and cash bar, a fast-paced summary of 2010 recognizing Chamber accomplishments and people who made things happen in San Angelo, and great entertainment provided by the Santa Rita Boys. Tickets are \$35 per person, and reserved tables of ten are \$400.
- Join us for the January Business @ Happy Hour taking place at the Habitat for Humanity office located at 401 North Chadbourne. There will be a cash prize of \$100 drawn from the membership rolls for which you must be present to win. Each month, the jackpot will increase by \$50 if the person whose name is drawn is not pre-sent. Come and join us.
- Schedule a confidential, one-on-one business planning session at the Chamber office facilitated by the trained business advisors from ASU's Small Business Development Center on a date convenient to you. Call the Chamber office at 655-4136.

See you soon,

Jim H. Hughes  
Chairman of the Board

**Action Report** (PSPS 352-530) is published monthly by the San Angelo Chamber of Commerce, 418 W. Avenue B, 76903.

Subscriptions are \$20.00 per year. Second Class Postage paid at San Angelo, TX 76902.

**POSTMASTER send address changes to Action Report, 418 W. Avenue B, San Angelo, TX 76903.**



## Leadership San Angelo Alumni Members Needed!

Here's your chance to be involved with one of the flagship programs of the Leadership Alumni Association. The annual Junior Leadership Forum is scheduled for Wednesday, January 26th and will provide an opportunity for over 100 area 10th graders to attend a one-day leadership training program. Each year's group participates in breakout sessions that focus on leadership skills training exercises, as well as group communications, problem-solving and team building. Volunteers are needed to serve as facilitators. Facilitators attend one training session (the day before the event) and then work with the teens on the day of the Forum. Please email facilitator/coordinator Jamie Akin at [jamie.akin@angelo.edu](mailto:jamie.akin@angelo.edu) if you are interested in helping or would like more information.



The Chamber of Commerce and the P-16+ Education Partnership will host College Goal Sunday in the Community Room at Sunset Mall on Sunday, February 27th from 2:00 to 4:00 p.m. All San Angelo and area high school students, especially seniors, are invited to attend.

### What is College Goal Sunday?

College Goal Sunday (CGS) is a non-profit program which provides free support and information to families applying for financial assistance to fund higher education. CGS mobilizes financial aid and educational professionals from high schools, colleges, universities and communities to help families of college-bound students complete the Free Application for Federal Student Aid (FAFSA), the federally required form for students seeking financial aid, including grants, loans, and work-study.

By participating in this two-hour event, families of college-bound students will take an important step toward applying for the financial resources necessary to make college a reality. For more information about College Goal Sunday, visit [www.collegegoalsundaytexas.org](http://www.collegegoalsundaytexas.org), or contact Peggy Arnold at 655-4136.

## 5th Annual Showdown in San Angelo Drag Boat Races

### *Sponsorships NOW Available*

The dates have been set and sponsorships are now available for the 5th annual Showdown in San Angelo Drag Boat Races. The 2010 event hosted almost 10,000 spectators, vendors, and volunteers at Lake Nasworthy and received a viewership of over 6 million with highlights of the races being shown on the TV channels Versus, Speed, and CBS.

The 2011 races will be held June 25th and 26th. Sponsorship levels for the event begin at \$1,200 and go up to \$15,000. Each sponsorship level includes recognition in print and online marketing before and after the event, acknowledgement with banners and from the announcer during the races, event passes, t-shirts, a free camping space on the Spring Creek side of the lake, and the option to be a ticket distributor leading up to the event. Recognition for your business only increases at each sponsorship level!



If you are interested in sponsoring the 5th annual Showdown in San Angelo, please contact Jenni Hutcheson at 655-4136, ext. 228, or by email at [CVBSales@sanangelo.org](mailto:CVBSales@sanangelo.org).

### *RV Camper Space Rentals*

Each year, the Chamber leases about 40 RV Camping spaces on the Grassy Meadows side of Lake Nasworthy for the weekend of the Showdown in San Angelo. Each of these spaces is approximately 30'x30' and includes 2 admission bands and 1 cooler pass. This year, for the first time, each RV space will also come with a designated 10'x10' pop-up tent area at the edge of the lake from which campers may watch the race. The RV spots start at \$300, and require a deposit of half the space's value upon placing the reservation. For questions about renting a camping spot, please call the Chamber at 655-4136.

## From the Convention & Visitors Bureau

**January 2011 Community Calendar**  
 Visit [www.sanangelo.org](http://www.sanangelo.org) for a more detailed listing

- 1.....1st Saturday at the Old Chicken Farm Art Center
- 6,13,20,27.. Art Thursdays at the Museum of Fine Arts
- 6.....Author John Berry, "Herman Miller: The Purpose of Design"
- 7.....Artist of the Year Reception, Kendall Art Gallery
- 8.....Family Day at the Museum of Fine Arts – Featuring art of Australia
- 8.....Adult Birding Adventure
- 13.....Live Music in the Courtyard – Old Chicken Farm Art Center
- 13.....San Angelo Symphony "For The Love of the Game"
- 16.....Chamber Music Series at the Museum- Brandie Phillips & Michael Schneider
- 20.....Downtown Art Walk, 3rd Thursday
- 21.....Collectors Society Lecture at the Museum of Fine Arts
- 22.....Celebrating in Downtown
- 22.....9th Annual Gospel Bluegrass Show
- 27 - 31.....Celebration of Champions & World's Greatest Horseman
- 28.....San Angelo Concert Series, Jack Williams
- 29.....Feast of Santa Angela

### Conventions, Meetings, & Major Events in January 2011

Date	Event	Expected Attendance
21-23 Jan.	Quarter Horse Show	300
27-Feb. 6	National Reined Cow Horse Assoc.	800



## On the Road Again

The San Angelo Convention & Visitors Bureau is back on the road again in January representing San Angelo at various conferences, trade shows and events. Staff will be attending the American Bus Association Annual Conference, Southwest Showcase Annual Trade Show, Southern Drag Boat Association Annual Banquet and participating with the Texas Forts Trail at the Dallas Home, Garden, and Travel Show.



## Celebration of Champions

The Celebration of Champions returns to San Angelo from January 27th through February 6th. This event is one of the most prestigious horse events in the nation, and this year will mark its 3rd year in San Angelo. The event features the Circle Y Derby and the World's Greatest Horseman Competitions. These combined events comprise the 10 day Celebration of Champions event and distribute close to \$400,000 in prize money.



*The World's Greatest Horseman competition held at the 1st Community Credit Union Spur Arena is a four part event that ended with Randy Paul being crowned the World's Greatest Horseman in 2010.*



## ASU's Small Business Development Center Calendar

The Small Business Development Center is located on the ASU Campus. Classes are in Rassman Bldg. Conference Room 100 and are free unless otherwise specified. To register, call 942-2098 or email sbdc@angelo.edu.

**January 6th:**

*Essentials to Starting a New Business* 6-8:30 p.m.

**January 11th:**

*Restaurant/Bar Start-Up Training* (\$20) 6-8:30 p.m.

**January 12th:**

*Financing Options for Small Business* (\$10) 6-8:30 p.m.

**January 13th:**

*Business Plan Financials* 2-4:30 p.m.

**January 19th:**

*Intro to QuickBooks* (\$30) 3-5:30 p.m. MCS111B

**January 20th:**

*Social Media Marketing for Your Business* (\$20) 6-8:30 p.m.

**January 24th:**

*QuickBooks Basics* (\$30) 3-5:30 p.m. MCS111B

**January 26th:**

*Small Business Technology Update* (\$10) 6-8:30 p.m.

*QuickBooks Advanced* (\$30) 3-5:30 p.m. MCS111B

## Community Champions

We are looking for people who make a difference! The Leadership San Angelo Alumni Association and the San Angelo Standard-Times are partnering with the American Institute for Public Service to present the annual Jefferson Award to honor and recognize the ordinary people in our community who do extraordinary things. These are the selfless people who have made a difference to those around them.

To nominate your hero for the 2011 season, complete the entry form inserted in this newsletter, or print a copy from the Chamber website ([www.sanangelo.org](http://www.sanangelo.org)), and return it to the Chamber of Commerce or the San Angelo Standard-Times. Nominations must be received no later than 5 p.m. on February 1, 2011.



## The Chamber Welcomes Its Newest Members

**Inn of the West**

James Liang  
415 W. Beauregard  
San Angelo, TX 76903  
(325) 653-2995

P.O. Box 61428  
San Angelo, TX 76906

**San Angelo Welcome Wagon**

Laurie Roberts  
3371 Knickerbocker Rd., Ste. 3  
San Angelo, TX 76904  
(325) 262-0155

**The Eagle Seafood & Mexican Restaurant**

Restaurants  
Francisco Moreno  
2102 Howard St.  
San Angelo, TX 76901  
(325) 227-6830

**Sea Arrow Marine, Inc.**

Lisa Russo  
630 Rust St.  
San Angelo, TX 76903  
(325) 655-0100

**Team Chip Tae Kwon**

**Do Centers**  
Martial Arts Academy  
Chip Townsend

For questions about Chamber Membership, please call us at 655-4136.

## Chamber January Calendar

*All meetings are conducted at the Visitor Center unless otherwise noted.*

**Thursday, January 6th**

8 a.m.-Chamber Board Meeting

**Monday, January 10th**

Noon—Concho Cadre Meeting  
*Zentner's Daughter*

**Thursday, January 13th**

Leadership San Angelo Day  
*History, Recreation & the Arts*

**Wednesday, January 19th**

3 p.m.—Economic Development Meeting

**Thursday, January 20th**

6:45 p.m. Annual Banquet  
*ASU's C.J. Davidson Center (See page 1 for details)*

**Tuesday, January 25th**

11:30—CVB Board Meeting  
*Zentner's Daughter*

5:30—Business @ Happy Hour

*Habitat for Humanity (See page 3 for details)*

*To schedule an advising session with ASU's Small Business Development Center, please call Teri at the Chamber, 655-4136.*

# Business @ Happy Hour

The Business @ Happy Hour event is a program of the San Angelo Chamber of Commerce and is specifically designed to encourage member mixing and networking and to promote San Angelo businesses.

What you need to know:

- **At 6:10 p.m. at each of the Business @ Happy Hour events, there will be a jackpot drawing.** All Chamber members are entered into the cash drawing and one will be drawn. If that member is in attendance, he or she wins! If not, then the cash goes back into the jackpot and next month's cash prize is even bigger. Again, the person whose name is drawn, must be present to win!
- Attendees will be entered for a door prize drawing from the event sponsor
- Bring business cards for drawings and to network during the event
- Food and beverages will be provided
- This event is free to all Chamber members

**When:** Tuesday, January 25th, 5 to 6:30 p.m.

**Where:** Habitat for Humanity, 401 N. Chadbourne

**Why:** To mix/network with your fellow Chamber members and have a chance to win the Chamber jackpot!



## Eight Graduate from P-16+ Program

The San Angelo P-16+ Education Partnership presented eight students with certificates for completing an 8-week, 120 hour Intensive College Readiness course at West Texas Training Center. This is the second College Readiness course that the Partnership has completed. Each of the graduates received an assessment of reading and math ability, accelerated math instruction, instruction on learning and study skills, academic advising, counseling and tutoring, and all eight students received a \$500 cash stipend to use toward future college tuition, fees, books, or living expenses.

Spring Intensive College Readiness course orientations start Monday, January 10, 2011 or Tuesday, February 1, 2011 at 5:30 pm at Workforce Solutions of the Concho Valley located at 202 Henry O. Flipper in San Angelo.



*The following students received certificates of completion: (l to r) Ray Garcia, Desiree Sotelo, Richard Sosa Jr., Chanelle Baker, Christina Garza, Marie Sibley, Jessica Gallegos and Dina Salazar.*

## 2011 Committee Chairs Appointed

New Chamber Chairman Jim H. Hughes has been busy preparing our organization to hit the ground running immediately after the first of the year. During October's planning retreat, the Chamber board developed priorities that will require staff and volunteer efforts to accomplish. Chairman Hughes has lined up great committee and task force chairmen to head up each of the following areas. Please consider serving with one or more of these groups. For more information or to volunteer, please call the Chamber at 655-4136 and ask for one of the staff liaisons listed.

### Government Affairs Council

Chairman: Brian May, Angelo State University  
Staff Liaisons: Phil Neighbors / Peggy Arnold / Annetta Gray  
Members of the Council work on programs to represent members' best interest at all levels of government. Council members will participate in the development of a state and national issues agenda, keep members aware of pending legislation that affects our area, and work to maintain communications between the Chamber and our elected officials. This group organizes the West Texas Legislative Summit.

### Military Affairs Committee

Chairman: Bob Brewer, Rio Concho, Inc.  
Staff Liaisons: Phil Neighbors / Annetta Gray  
Members serve as liaisons between the Chamber and San Angelo's military community. This Committee works closely with the Goodfellow Coordinating Committee to assist with goals important to Goodfellow. They also plan and implement the annual Goodfellow Appreciation Day event in May as well as the Friendship Golf Tournament.

### Transportation Committee

Chairman: Jon Mark Hogg, Jackson Walker, LLP  
Staff Liaisons: Phil Neighbors / Annetta Gray  
The overall goal of the Transportation Committee is to maintain and/or improve transportation access to San Angelo. The scope of this endeavor includes streets, highways, railroad and airline services.

### Diversity Committee

Chairman: Del Velasquez, San Angelo Standard-Times  
Staff Liaison: Phil Neighbors  
Members of this Task Force will help organize an annual Diversity Awards Luncheon, organize special training opportunities, and help to increase minority participation in Chamber committees and boards.

### Cornerstone Investors Program

Chairmen: Jim Hughes, Hughes Company and  
Sam Allen, Jackson Walker Law Firm  
Staff Liaisons: Phil Neighbors / Peggy Arnold / Hope Barron / Beverly Hanks  
The Cornerstone Program funds enhanced programs in government affairs, economic development, and major event tourism.

### San Angelo Area P-16+ Education Partnership

Chairman: Lorenzo Lasater, Company Printing  
Staff Liaisons: Phil Neighbors / Peggy Arnold / Sandra Pomroy  
This group will continue to focus on the Chamber's primary goal of San Angelo having "the best educational system on the planet." Members will work to encourage business partnerships, curriculum improvements, student retention, and increased academic performance through the 2008-2013 Strategic Plan.

### Renewable Energy Center Task Force

Chairman: To Be Appointed  
Staff Liaisons: Phil Neighbors / Pamela Miller / John Dugan  
This task force will work on promoting San Angelo as a renewable energy leader in West Texas by organizing tours of the wind tower manufacturing plant and nearby wind farms. The group will also work with the Convention & Visitors Bureau to create overnight tour packages.

### Convention & Visitors Bureau Advisory Board

Chairman: Greg Simons, Wildlife Systems  
Staff Liaisons: Pamela Miller / Jenni Hutcheson  
This is the planning and oversight board for the Convention & Visitors Bureau. Interested individuals are considered as terms expire on this board.

### Hunting Task Force

Chairman: James Huffman, Coralina Ranch  
Staff Liaisons: Pamela Miller / Jenni Hutcheson  
Members work to encourage community support of hunting and to create a public awareness of hunting as a major economic aspect of tourism in San Angelo and the surrounding area.

### Concho Cadre

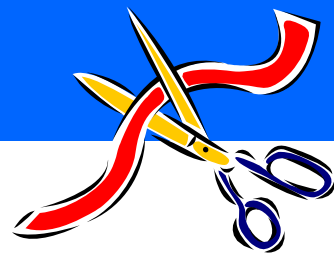
Chairman: Scott Patterson, Patterson Office Products  
Staff Liaison: Lara Coleman  
Members provide VIP greeting services and ribbon cutting ceremonies for new businesses, as well as assist in major tourism and meeting events, convention servicing and chamber activities.

### Economic Development Council

Chairman: Fred Key, Foster Communications  
Staff Liaisons: John Dugan / Hope Barron / Phil Neighbors  
This is the planning and oversight board for the Economic Development Division. Interested individuals are considered as terms expire on this board.

*"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."  
-Margaret Mead, American Cultural Anthropologist*

# Ribbon Cuttings



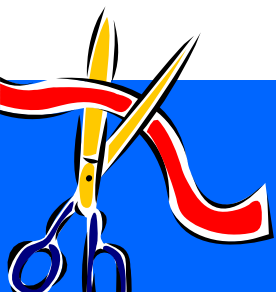
**Curves for Women**  
3544 Knickerbocker Rd.  
223-5977



**Concho Business Solutions**  
3302 Foster St.  
949-1697



**Humane Society**  
4001 Sunset Dr. (Inside Sunset Mall)  
653-8056



To learn more about the Concho Cadre, contact Lara Coleman  
at [lc Coleman@sanangelo.org](mailto:lc Coleman@sanangelo.org) or 655-4136.